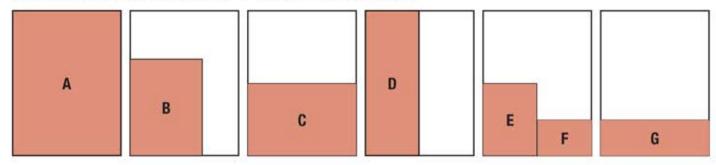
# NETWORKING+

www.networkingplus.co.uk

PROACTIVE - INFORMATIVE - AUTHORITATIVE - TARGETED

# ADVERTISEMENT PRODUCTION



## Advertisement sizes

Size	Či	Width x height	Size with bleed
A >	Full page	245mm x 345mm	251mm x 351mm
B >	Junior page	167mm x 236mm	173mm x 242mm
C>	1/2 page horizontal	225mm x 160mm	231mm x 166mm
D>	1/2 page vertical	110mm x 315mm	116mm x 320mm
E>	1/4 page vertical	110mm x 160mm	116mm x 166mm
F>	1/8 page	110mm x 78mm	116mm x 84mm
	1/4 page horizontal	225mm x 78mm	231mm x 84mm

# File types

Adobe PDF files:	High-res CMYK PDFs centred on page with minimum 3mm bleed all round. Include fonts if necessary
Source files:	InDesign or Photoshop files with all assets (images, fonts, colour profiles) sent separately
Image files:	EPS, JPG, TIFF files must be high resolution (300dpi

Delivery

File transfer:

Email: Files up to 10Mb may be emailed to Kathy Moynihan at

kathym@kadiumpublishing.com

Files larger than 10Mb should be uploaded to our FTP server (contact Kathy at the above address for details) or upload the file to your own FTP or cloud storage service and email us a download link as well as any login details that may be required to access the files

minimum, 450 preferred). Include fonts if necessary

### Notes

**Advert sizes:** When preparing artwork, it is essential that it is produced to the correct size as per the table to the left. Bitmap files such as JPG or TIF must be set at 300 dots per inch or above, preferably 450

**Bleed:** Including 3mm of bleed on every side would be preferable, although if your artwork does not contain bleed, we can usually still make it fit although we may need to make small adjustments to the dimensions

Fonts: When sending vector formats such as TIFF, PDF or EPS, please either ensure that all fonts are embedded or all text has been converted to outlines. Alternatively, please send the font files separately. This is to ensure your advert prints as you intend it

File transfer: Files larger than 10Mb should be uploaded to our FTP server. You may use any standard FTP dient (shareware ones include Fetch for Mac and Leech for PC). Please obtain the address and login details from Kathy at kathym@kadiumpublishing.com. Alternatively, Upload your files to an FTP or cloud service (free ones include Dropbox and WeTransfer) and send download details to Kathy at kathym@kadiumpublishing.com

Kadium Limited, Unit 2, Annetts Yard, Annett Road, Walton-on-Thames, Surrey, KT12 2JR, UNITED KINGDOM

