

# NETWORKING+

## Front Cover Sponsorship Package

Each of the 11 issues of Networking+ per year carries a Front Cover Sponsor that encompasses both print and digital elements from the Networking+ portfolio. It offers the sponsor the opportunity to build brand and generate direct measurable response.

Each sponsor is seen on the front cover of Networking+ print and digital issue, on [www.networkingplus.co.uk](http://www.networkingplus.co.uk), as the top banner on the e-newsletter and across the Networking+ social media portfolio.

MAGAZINE FRONT COVER PANEL:

WIDTH: 182.5mm  
HEIGHT: 55mm

The panel can be an advertisement or in a content driven format.



SINGLE COLUMN ON PAGE 4 PRINT EDITION

HEADLINE: 20 characters  
BODY: 510 words

If included, this internal panel can be an advertisement or in a content driven format.



**FRONT COVER PANEL & PAGE 4 ADVERTORIAL IN DIGITAL ISSUE**  
The digital issue will circulate twice to over 15,000 readers



**WWW.NETWORKINGPLUS.CO.UK COVER PANEL**

We will also include a cover panel on the homepage of the Networking+ website with a link of your choice – this remains there for shelf life of the cover offer. WIDTH: 245px HEIGHT: 265px



**FRONT COVER BANNER ON E-NEWSLETTER: 15,000 recipients**  
WIDTH: 425px HEIGHT: 190px  
'New this month' – 25-character heading and 50 words of text.  
This can continue the cover offer or focus on another marketing message

**PLUS:**

**READER QUESTION ON REGISTRATION FORM:**

A single 'yes/no' question on the reader registration form to further qualify the leads.

**A SET OF REGISTRATIONS:**

At the end of the shelf life of the issue, a set of contact details including name, address, email, telephone and registration form answers will be forwarded for the draw or to contact post the draw to discuss other requirements.

**A FRONT COVER TWEET:**

A Front Cover TWEET to the @networkingplus Twitter base with a link to the Networking+ home page cover panel.

The Networking+ design team will use your text and visuals to create the print cover panel, page 4 advertorial and the e-newsletter top banner, all to your approval – this is included within the total Front Cover Sponsorship package cost of £1,995

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