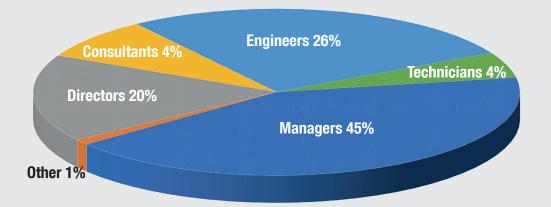
# NETWORKING+

# REACH YOUR TARGET AUDIENCE

Written for communications, network, IT and Data Centre professionals, Networking+ offers an in-depth look at voice and data networking across fixed and wireless LANs, MANs and WANs, through the eyes of both public and private sector enterprise users. By delivering your message via the publication, e-newsletter, website and social followers, Networking+ offers a unique, 'one-stop' media combination.

Using these platforms will put your brand, products and services in front of more than 20,000 potential and existing customers, a community that specifies, influences and approves the purchase of voice & data products and services for increasingly complex enterprise, campus, national and international networks.



## 61% WORK IN THE PRIVATE SECTOR

- Banking Finance Leisure Utilities
- Oil & gas Engineering Construction
- Architecture Travel Media Chemical IT
- Retail & distribution Shipping Logistics
- Education Business services Training
- Agriculture Manufacturing Telecoms
- Service industries Design & engineering
- Equipment makers Systems integrators
  - Network operators Major installers
- Consultancies Value-added resellers R&D

39% WORK IN THE PUBLIC SECTOR

- Education Emergency services
  - Critical comms Healthcare
    - Central government
  - Local & regional government
    - Public utilities
      Military
  - Defence Transport R&D

# OUR EDITORIAL EDGE

Focus and quality of independent editorial, remains a strength and priority for Networking+. Working hard to create a relevant, and unrivalled readership. Our core areas in editorial focus are based upon five primary aspects of developing voice and data networks for the enterprise:

- Building the network: premises infrastructure
- Running the network: hardware
- Maintaining the network: network intelligence
- Scaling the network: expanding connectivity
- Future-proofing the network: addressing sustainability/ESG and efficiency

Within these core areas our all-encompassing editorial coverage spans the following technologies and services:

- Fixed LAN & WAN
- Wireless LAN & WAN
- Data centres
- Big data
- Cloud
- Edge computing
- XaaS
- Virtualisation
- loT/M2M
- Smart cities/smart buildings/ smart vehicles
- Mobile & remote enterprise connectivity
- Security & compliance
- In-building connectivity/small cells/DAS

- Storage & hyperconvergence
- Business continuity & disaster recovery
- Unified communications
- Network testing, management, monitoring & optimisation
- PSNs
- Training & career development
- SD-WAN
- Critical comms
- Power
- Hybrid working/BYOD
- ML/Automation/Al
- Cables and cable management

# for opportunistic cyber-attacker

### **EDITORIAL CONTACTS**

We are always looking for expert views and winning customer stories spanning the UK's communications, networking, IT and data centre arenas for potential inclusion within our editorial coverage. From fixed and wireless LAN & WAN and edge computing, through to critical communications and cybersecurity - if you have an opinion to share or a story to tell, please get in touch today

Editor: Amy Saunders: amys@kadiumpublishing.com

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