

# THE FEATURES LIST 2020

Welcome to the *Networking+* magazine 2020 features list, which this year also includes an outline of online contributions we're seeking in the year ahead.

We have recognised that the magazine now plays a different role in our readers' lives. When we launched back in 1994, the physical publication was the only way readers could access industry news written by our editorial team. Today, our website offers a better solution for this and allows the magazine to increasingly focus on features, opinion, interesting insights, research and useful advice. Of course, news will continue to play a key role in our publication, but we want to build a community around thought-led content and round-tables from experts and influencers in the field.

So, this year, the magazine will be more feature-led. To this end we welcome contributors to our staple opinion pieces as well as two new ones – 'The Round Table' and 'Security Insight'. Here are all the opinion pieces we commission for each edition:

## ON THE NETWORK

A technology-focused piece written by a communications, network, IT, or DC 'geek'. They can examine anything affecting our industry.

## VIEW FROM THE TOP

A C-level personality chooses a hot topic and gives their view on it. This can be based on any major issue, problem or piece of news. Note, it must be penned by a company boss.

## THE WORLD ACCORDING TO

Pick a problem harming the industry, explain how it can be fixed. For example: 'Cyber-crime costs the economy £100m a year. John Smith from Cybersecurity Solutions "R" Us has an answer.'

## SECURITY INSIGHT

We are looking for regular contributors to a column on protecting enterprises. If you think you have, or you know someone with the requisite nous, we'd like to hear from you.

## ROUND TABLE

A place for industry luminaries to debate a hot topic. It can be one of a whole raft of subjects relevant to our readership.

Please contact the editor for word counts in advance. Although they will generally remain the same whenever possible, there will be occasions when they vary.

If you are pitching an opinion piece for the website, then there is no word limit. However, unless the scribe sports acid wit or is a wonderful raconteur, we recommend no more than 600 words. Anything longer can be soporific.

Remember, our readership is made up of Communications, Network, IT and Data Centre managers, directors and engineers throughout UK public and private sector enterprise – they understand this marketplace, the technology and see *Networking+* as an essential part of their monthly read!

**Anyway, without further ado, here's the *Networking+* 2020 features list...**

## JANUARY

### FEATURE I

Cable management in data centres: a look at how the failure to properly manage this critical part of data centre infrastructure can cause serious issues, from increased operating costs to more expensive outages

### CASE STUDIES

Critical Comms

### IoT IN APPLICATION

Trash Collection

### ROUND TABLE

The ability to respond to network changes in real-time while keeping pace with a business's evolving technology needs. Why do we need it?

### FEATURE II

The importance of cooling and energy management

### PRODUCTS

Test & Measurement

### SECURITY INSIGHT

Protecting the construction industry

### DEADLINE

24th January 2020

### EVENT DISTRIBUTION

Pre-show issue: Cloud Expo Europe 2020; Data Centre World 2020; Smart IoT London 2020; Big Data & AI World 2020; Blockchain Technology World 2020; Cloud & Cyber Security 2020; London Tech Show 2020; BAPCO 2020

## FEBRUARY

### FEATURE I

Voice technology: talking about one of IT's biggest platform shifts

### CASE STUDIES

Health

### IoT IN APPLICATION

Supply Chain – tracking assets/vehicles/inventory

### ROUND TABLE

How HaaS the commercialisation and demand for hacking skills, in which the hacker serves a contractor, changed?

### FEATURE II

Is a rapid increase in the number of security tools used by enterprises limiting RoI while also increasing the risk of cyber threats?

### PRODUCTS

Wireless Access/Routers

### SECURITY INSIGHT

Protecting the government

### DEADLINE

28th February 2020

### EVENT DISTRIBUTION

At-show issue: Cloud Expo Europe 2020; Data Centre World 2020; Smart IoT London 2020; Big Data & AI World 2020; Blockchain Technology World 2020; Cloud & Cyber Security 2020; London Tech Show 2020; BAPCO 2020 Pre-Show issue: IP-Expo Manchester 2020

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## MARCH

### FEATURE I

Integrating telephony infrastructures – how it benefits the enterprise

### CASE STUDIES

Transport

### IoT IN APPLICATION

Farming

### ROUND TABLE

The state of cloud computing: is the adoption rate increasing, reaching new industries etc.?

### FEATURE II

Comparing the conferencing platforms – Skype for Business, Cisco WebEx, Zoom and Microsoft etc.

### PRODUCTS

SD-WAN

### SECURITY INSIGHT

Protecting the legal sector

### DEADLINE

28th March 2020

### EVENT DISTRIBUTION

At-show issue: IP Expo Manchester 2020; Data Centre Summit 2020; Pre-show issue: UC Expo 2020

## APRIL

### FEATURE I

Leveraging Artificial Intelligence to boost critical comms

### CASE STUDIES

Education

### IoT IN APPLICATION

Connected Vehicles

### ROUND TABLE

5G – How enterprise teams will use it

### FEATURE II

Why voice messages and ZIP files could be the biggest security worries

### PRODUCTS

UC

### SECURITY INSIGHT

Security for local authorities

### DEADLINE

17th April 2020

### EVENT DISTRIBUTION

At-show issue: UC Expo 2020; Pre-show issue: Mission Critical Technologies 2020; InfoSecurity Europe 2020

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## MAY

### FEATURE I

Network monitoring and what every enterprise should be looking out for

### CASE STUDIES

Hospitality

### IoT IN APPLICATION

Smart Meters, Utilities

### ROUND TABLE

Biometrics and biometric data in the enterprise: what is it and is it secure? Looking at whether it is a necessity for enterprises or a waste of money

### FEATURE II

How to increase efficiency with data centre temperature monitoring

### PRODUCTS

Cooling and energy management

### SECURITY INSIGHT

Security for schools and other educational institutions

### DEADLINE

22nd May 2020

### EVENT DISTRIBUTION

At-show issue: Mission Critical Technologies 2020; InfoSecurity Europe 2020

## JUNE

### FEATURE I

XaaS: The three traditional pillars of cloud computing - SaaS, PaaS and IaaS - now support such a range of services that IT, and business, is entering the 'Everything as a Service' or XaaS era

### CASE STUDIES

Manufacturing

### IoT IN APPLICATION

Wildlife Management

### ROUND TABLE

Is data centre modernisation critical to business success/the decline of the private data centre – will we go back to the big four?

### FEATURE II

Exploring the impact of AI on the data centre

### PRODUCTS

SD-WAN

### SECURITY INSIGHT

Protecting financial institutions

### DEADLINE

26th June 2020

### EVENT DISTRIBUTION

TBC

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## JULY/AUGUST

### FEATURE I

Brexit and GDPR: what will happen to data transfers and data protection when we leave the EU?

### CASE STUDIES

Sports team and Sports Venues

### IoT IN APPLICATION

Emergency Services

### ROUND TABLE

How to get on top of BYOD (Bring Your Own Device) Is the future of IT remote working and what are the issues associated with it?

### FEATURE II

Disaster recovery: how will enterprises stay online if we suffered a nationwide blackout?

### PRODUCTS

Racks & Enclosures

### SECURITY INSIGHT

Protecting the emergency services

### DEADLINE

7th August 2020

### EVENT DISTRIBUTION

Pre-show issue: Pre-show issue: IP Expo 2020; Digital Transformation Expo Europe 2020

## SEPTEMBER

### FEATURE I

Why ultra-reliable and low-latency communications (URLLC) is an increasingly important aspect of wireless communications

### CASE STUDIES

Leisure & Tourism

### IoT IN APPLICATION

Industrial

### ROUND TABLE

Automation: which IT roles are most under threat?

### FEATURES II

In-building comms: how do you solve connectivity issues in Georgian and other period buildings with thick walls?

### PRODUCTS

UPS

### SECURITY INSIGHT

Security for data centres

### DEADLINE

21st September 2020

### EVENT DISTRIBUTION

At-show issue: IP Expo 2020; Digital Transformation Expo Europe 2020; Pre-show issue: DCD London 2020; DC Ireland 2020

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## OCTOBER

### FEATURE I

IoT in vineyards: how this technology is the hero of the producers and oenophiles

### CASE STUDIES

Banking/Finance/Legal

### IoT IN APPLICATION

Smart Retail – store operations and efficiencies

### ROUND TABLE

How to get on top of BYOD (Bring Your Own Device). Is the future of IT remote working and what are the issues associated with it?

### FEATURE II

Shared security model assuring through block chain – what keeps the transfer of data safe?

### PRODUCTS

Data Security

### SECURITY INSIGHT

Protecting venues

### DEADLINE

16th October 2020

### EVENT DISTRIBUTION

At-show issue: DCD London 2020: DC Ireland 2020

## NOVEMBER

### FEATURE I

How the network manager's role will change in the SDN world

### CASE STUDIES

Public Sector/Local/regional/national Government

### IoT IN APPLICATION

Healthcare

### ROUND TABLE

How does UK compare to the rest of the world re security?

### FEATURE I

The potential of fibre and why network teams need it

### PRODUCTS

Edge Computing and how you achieve it

### SECURITY INSIGHT

Protecting corporates

### DEADLINE

23rd November 2020

### EVENT DISTRIBUTION

TBC

## DECEMBER

### FEATURE I

All is not lost: how to deal with corruption of big data

### CASE STUDIES

Construction

### IoT IN APPLICATION

Smart City – Trash; Traffic; Environment

### ROUND TABLE

Predictions for 2021

### FEATURE II

Under pressure: safely managing the increased demand on emergency services

### PRODUCTS

DCIM

### SECURITY INSIGHT

Security associated with Black Friday and Cyber Monday

### DEADLINE

9th December 2020

### EVENT DISTRIBUTION

TBC

That just leaves me to say many thanks for all your contributions to our publication in 2019 - indeed over the years previous - and I look forward to working with you again in 2020. Here's to a great year!

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