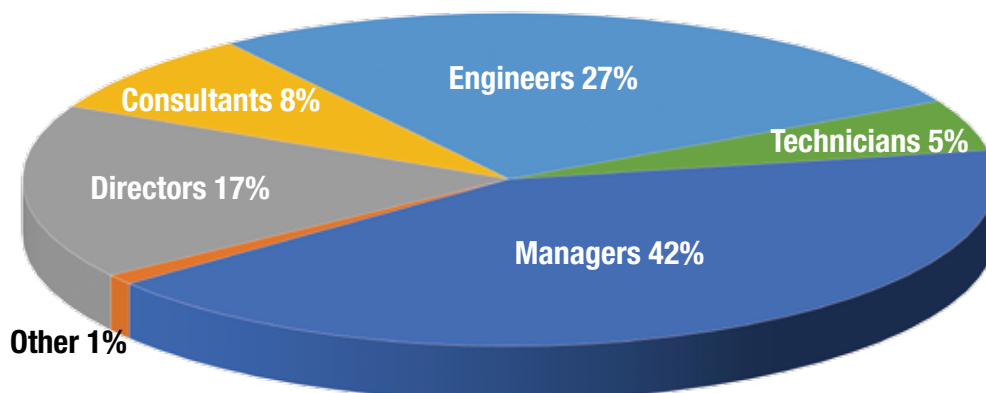


NETWORKING+

REACH YOUR TARGET AUDIENCE

Networking+ continues to offer an in-depth focus on voice & data networking for enterprise users. By delivering your message via print and digital issues, email and online, Networking+ offers a unique media combination. Using these platforms will put your products and services in front of more than 25,000 communications, network and IT professionals across the UK enterprise marketplace.

Each month, 10,000 copies of Networking+ are posted to desks, 15,000 digital issues are sent directly to inboxes and both are supported by Networking+ News Extra, our email newsletter, sent in between issues to over 15,000 readers. These platforms are backed by www.networkingplus.co.uk available 24/7/365. These combine to create a community that purchases, selects and influences the specification of voice & data products and services for increasingly complex enterprise, campus, national and international networks – your existing and potential customers.



59%
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PRIVATE
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PUBLIC
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OUR EDITORIAL EDGE

Strength, focus and quality of editorial remains a priority for Networking+ and works hard to create an unrivalled readership.

Our core areas of editorial focus are based upon four main aspects of developing voice & data networks for the enterprise:

- Building the network: premises infrastructure
- Running the network: hardware
- Maintaining the network: network intelligence
- Scaling the network: expanding connectivity

Within these core areas our all-encompassing editorial coverage spans the following technologies and services:

- Fixed LANs & WANs
- WLANs
- Data centres
- Big data
- Cloud & managed services
- Virtualisation
- IoT/Smart cities
- Mobile & remote enterprise connectivity
- Security & compliance
- Storage & hyperconvergence
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- Unified communications
- Network testing, management, monitoring & optimisation • MANs
- PSNs
- Training & career development

EDITORIAL CONTACTS

Editor: Robert Shepherd
01932 481 729
roberts@kadiumpublishing.com

Designer: Sean McNamara
01932 481 733
seanm@kadiumpublishing.com



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ADVERTISING CONTACTS

Sales: Kathy Moynihan 01932 481 730 kathym@kadiumpublishing.com	Publishing director: Kathy Moynihan 01932 481 730 kathym@kadiumpublishing.com	SUBSCRIPTIONS & REPRINTS Suzanne Thomas 01932 886 537 suzannet@kadiumpublishing.com
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Kadium Limited,
 Unit 2, 1 Annett Road,
 Walton-on-Thames, Surrey KT12 2JR
 Tel: +44 (0) 1932 886 537
 www.networkingplus.co.uk